

Tree Fruit Competitiveness Fund Scoring for Project Selection

Updated December 10, 2018

The Project Selection Committee will use the following table to score project applications. The weighted score for an application will be used as the basis for decision-making on a project, along with other factors identified in the strategic update document [BC Tree Fruit Competitive Fund](#), dated November 20, 2018. Sections of the application form are noted for reference.

Criteria	Application Form Section	Weighting ¹
Project Enhancement of Competitiveness and Transparent Rational.	S. 2	30%
Expected Benefits and Worthiness of Expenditure ²	S. 3.3	15%
Experience and Competencies of Project Leaders	Applicant may attach bio/profile to application	15%
Reasonableness and Sufficient Total Budget	Part B, tab 2	10%
Amount and Availability of Matching Funds ³	Part B, tab 3	10%
Dissemination to Rest of Industry	S. 4	10%
Advancement of Social Cohesion ⁴ / Commitment to Joint Approaches to Increase Industry Competitiveness		10%
		100%

¹ The weighting for a project criteria will be combined with the Project Advisory Committee's score for the criteria to give a contribution to the overall score of the project. Descriptive scores used by the Project Advisory Committee can range from 0 (lowest) to 5 (highest) as follows: Does Not Address Criterion = 0; Slightly Meets Criterion = 1; Effectively Meets Criterion = 3; Outstanding in Meeting Criterion = 5. Can also score with intermediate values of 2 or 4.

² Change could range from short-term operational change to sector transformation. See footnote 4 for further information.

³ "In kind" resources are not matched by the Competitiveness Fund. In kind resources are used in the delivery of the project but do not have a cash outlay specific to the project (e.g. overhead). Salaries can be considered cash contribution and be matched by the Competitiveness Fund, if equivalent to time spent directly in the delivery of the project and with adequate time records.

⁴ In the case of a proposal that is not relevant to others in the industry, such as infrastructure drawings for a packing facility, this criterion should be scored by determining how significant the project is to the applicant. In this case the applicant will need to explain the importance of the project to their business, and how their operation is generally implementing or collaborating on the Priority Industry Initiatives outlined in the document [BC Tree Fruit Competitive Fund](#), dated November 20, 2018.