

Report to the 2022 BCFGGA Convention

From the

Member Services Committee

The Member Services Committee met in October and January to discuss and make recommendations to the Board about the services provided to members and on governance.

An important task this year was to review the situation of the BCFGGA and its options for providing services and value to our members. We reviewed and made some recommendations (nothing extreme) to the proposed new Business Model for the BCFGGA. Pinder Dhaliwal will report separately on the details of the Business Model, and the Model is available on our website. Next, the Board will update strategy for the BCFGGA and there has also been a proposal to work on a ten year strategy for the industry.

The committee assessed governance by reviewing the bylaws. Our committee recommends keeping the delegate system, but perhaps modifying and making the number of delegates more stable. Other bylaw changes are in the nature of housekeeping and a re-write to make the by-laws easier to read.

The committee reviewed communication. The committee reviewed a new ‘look and feel’ design that will tie together the different BCFGGA communications, and form a foundation for renewing the BCFGGA website. A preferred design was recommended to the Board, which approved of the new design. The new design will be launched with the redesign of communication materials and the website.

The committee also looked at refreshing the BCFGGA logo, having observed that it is in need of update, and to launch a new look along with our new Business Model. We selected a logo design and recommended this to the BCFGGA Board, but a decision was deferred until after the Annual Convention.

The BCFGGA is on an exciting new path to deliver more services and value to its members, and at a lower cost for membership. But we will be discouraging ‘free riders’ who benefit from the BCFGGA activities but are not contributing member fees. The new service and discounts include:

- EFP Incentive Program (\$250)
- A discount for worker housing consultation services from Green Spark Consulting (Carl Withler)

There are many existing benefits, too numerous to list here. Please speak to your neighbours to ensure that they are aware of the benefits (check out BCFGGA.com) and encourage them to join. Together we are stronger.

Respectfully submitted,

Mani Gill,

Chair

Member Services Committee

Committee Members:

Madeleine Van Roechoudt (North District Council)

Annelise Simonsen (South District Council)

Tarsem Goraya (North Regional Chair)

Denise Macdonald (South Regional Chair)