

General Manager

Summerland Varieties Corporation

The Board of Directors of Summerland Varieties Corporation (SVC, formerly PICO) is looking for a strategic, highly motivated General Manager with strong tree fruit horticulture knowledge.

SVC is agent for some of the most successful varieties in the world, including the Ambrosia apple and Staccato cherries. SVC is also agent for promising new varieties such as the Salish apple and the Sentennial cherry varieties.

As the SVC General Manager, you will be responsible for the operations of SVC, whose primary mandate is to assure access to new tree fruit and berry varieties for Canadian growers and to market new varieties internationally on behalf of plant breeding organizations. You will negotiate and maintain agreements with domestic and international clients for production and marketing of varieties managed by SVC. Intellectual Property management, variety testing, registrations and commercialization, as well as maintaining a stock of virus free plant material are important parts of SVC's ongoing business.

A strategic thinker, you will analyze and present policy, financial and marketing options to the Board of Directors. You have highly developed communication skills, and a second language is an asset. Developing new products is part of your experience. You will be responsible for budgeting and financial statements - an important aspect of our growing business. You will have organizational skills that effectively utilize a staff of 9 in carrying out SVC's day to day operations. You understand and have worked with boards and shareholders. You are considered professional and ethical in all your business activities.

A degree/diploma in business and horticulture, or equivalent experience, plus a minimum of three years combined horticulture/management experience, is desirable.

If you are motivated by the challenges and opportunities of leading a company internationally recognized for its management and marketing of plant varieties, please submit your resume and covering letter by 4:30 p.m. on Friday, October 31, 2014 to:

Please respond to HR@summerlandvarieties.com

For more information on SVC and this career opportunity: www.summerlandvarieties.com